



Community Engagement Session: Operational Referendum

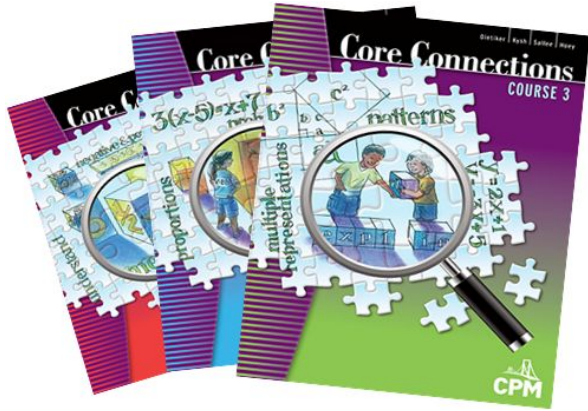
Welcome

- Gary Rodman - President, Board of Education
- Logistics
 - Sign-in sheet
 - Restrooms
 - Refreshments

Where We Are

- Joe Donovan - President, Donovan Group
 - Second community engagement session
 - Referendum expiring in 2021
 - District needs identified at first session
- Review Agenda

Where We've Been



- **April 2009 Approved Referendum (6 yrs)**
 - 2009 -10 through 2014-15
 - \$500,000
 - Curriculum, technology, maintenance, vehicles
- **November 2014 Approved Referendum (6 yrs)**
 - 2015-16 through 2020-21
 - \$500,000
 - Curriculum, technology, maintenance, vehicles

What We Know

Mary Whitrock, Superintendent

- Review feedback from last engagement session
- Go through overall [spreadsheet](#) and show how it was used to build this agenda
- Address additional [feedback/questions](#) and what was added to [FAQ](#)

What We Know Already

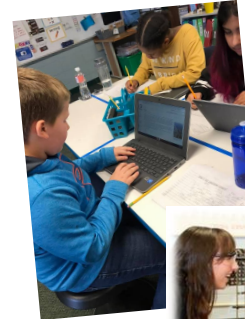
Chrissy Damm, Director of [Curriculum & Instruction](#)

- [2015-2021 Cycle](#)

Travis Liptow, Director of [Technology](#)

- [2014 Operational Referendum](#)

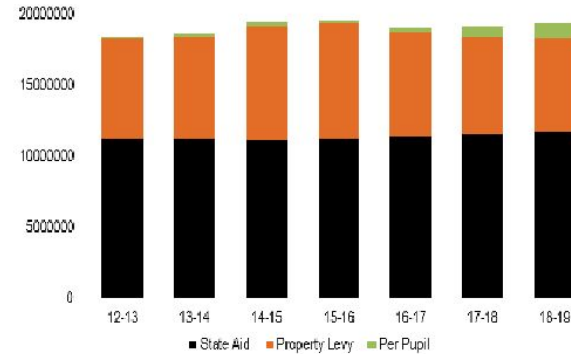
Brian Appleman, Director of [Facilities & Maintenance](#)



What We Know

- Revenue caps limit revenue from state aid and local property taxes.
- Referendums allow districts to exceed the cap.

Revenue Sources



Over time, the share of district revenue from the local levy has decreased while state aid has increased. Total revenue from these three sources reached a peak in the 2015-16 school year.

What We Know

Jonah Adams, Business Manager

- Review current budget
- Review list of ideas, potential budget impact and possible revenue sources using existing revenue

What We Need to Know

Reaction: Based on remaining needs, what are the principles the school board should keep in mind when working to determine what is on the referendum?

- ***How do we best frame this conversation about a proposed referendum for the community?***

What We Need to Know

- [Mission, Vision, Core Values](#)
- [Beliefs and Guiding Principles](#)

Mission Statement

Empowering learners, engaging community, enriching the world.

Vision Statement

One of Wisconsin's finest school districts, fostering excellence for all through innovation.

Core Values

Integrity: Exemplifying honesty and trustworthiness while adhering to high moral principles

Excellence: Striving for the utmost quality in any endeavor

Commitment: Devoting full energies and talents to successfully complete undertakings

Collaboration: Working together inclusively toward a positive outcome, locally and globally

Innovation: Taking initiative and risks to seek better solutions

Kindness: Treating ALL others and self with consideration and generosity

What We Need to Know

Gallery Walk

Use post it notes to record items that reflect the District's mission, vision and core values which you feel are currently in the district budget and what should be in the budget

Examples of what is already in budget:

- Innovation - engineering curriculum
- Empower students - 1:1 devices

Examples of what should be in the budget:

- Excellence for all - lower class sizes

What We Need to Know

Ground Rules for Reporting Out:

- We want to hear from everyone who wants to speak.
- Please be respectful of others.
- Let's keep the conversation moving forward.

Thank you!

Feedback: Let us know how you think tonight's session went.

What went well? What was helpful or unclear? What questions might you have? If you include your contact information, you will be responded to after the meeting.

- Take about 3 minutes and use the pink sheets at your table to write your response.
- Share your thoughts at your table and also leave the sheet in middle of the table for the team to collect.

What's Next?

Upcoming Engagement Sessions

1. Generate list of remaining unmet district needs and begin framing community survey (March 2)
2. Further refinement of district needs and community survey (March 30)



THANK YOU!

Next Session — March 2, 2020